

Attachment A.2. Summary of Storm Water Education Activities

Individual Annual Report, Section IV.A.

Comment:

The following summary details the City of Hidden Hills's storm water education activities conducted and/or participated in during the 2008-2009 reporting year:

- As required by the Permit, the City participated in all quarterly Public Outreach Strategy meetings hosted by the County.
- As indicated in the training summary attached to this annual report, City staff were provided with detailed training on Development Planning and Construction Programs, PAAP & IC/ID Program, and SQMP requirements that included the mandatory annual refresher training required by the Permit.
- The City conducts a variety of education and outreach activities under its recycling programs (AB 939, Dry Cell Battery, and Used Oil Recycling Programs) which contribute to the proper handling and disposal of all types of waste products.
- The City contributed funding to the County's annual Countywide Media Campaign.
- The City conducted a review of the County's websites providing storm water public education and outreach materials to identify materials for use in the City's program.
- Distribution from the public counter at City Hall of various public education and outreach materials.

Additionally, the City continues to support the efforts and objectives of the Santa Monica Bay Restoration Commission. The outreach efforts of this group, as provided, were:

Native Plants Sale Plans Underway

- The watershed cities support efforts by the Resource Conservation District of the Santa Monica, Natural Resources Conservation Service and Heal the Bay to stage a Native Plants sale in December 2008.

GO WILD: Native Plants Gardens installed at 4 local public schools

- The Resource Conservation District of the Santa Monica Mountains, in a project funded by a grant from the State Water Resources Control Board via Proposition 50 and managed by the Santa Monica Bay Restoration Commission, will be planting Native Gardens at local schools. The Nativescaping Teaching Gardens will help improve water quality, restore native habitat and provide an opportunity for our children to learn to grow native plants. The gardens will be created by Sara Alexander at Rodriguez & Satterthwaite Design Build Landscape, a garden design firm located in Topanga, California.
- Projects have included 3 –5 outreach programs at each school, articles in local papers, and coverage on local t.v. Stations.
- Schools include:
 - Malibu High School, Malibu, California
 - Webster Elementary School, Malibu, California
 - A. E. Wright Middle School, Calabasas, California
 - University High School, Los Angeles, California — site includes Kuruvunga Springs, which is sacred to the Gabrieleno-Tongva Tribe, who are partners on this project.
 - Numbers of students, teachers, faculty and staff reached directly: approximately 400.
 - T.V. Coverage and articles in local press bring potential numbers of people reached to 40,000.

Bringing Back Wetlands to Meet TMDLs:

- Malibu Creek Watershed Coordinator and city staff worked with the Wetlands Recovery Project to help identify wetland areas throughout the watershed; introduced them to relevant stakeholders to work on developing better mapping and prioritizing of restoration projects — which will help lead to funding and implementation.

Watershed Awareness:

- Work began on creating watershed wide creeks signage to create sensitivity to watershed issues including TMDLs; funding fell through but project remains of interest to our community.

Meeting TMDLs: Finding Funding

- All cities participate in IRWMP to acquire funding to meet NPDES goals.

Continued Viewings of: The Clean Water Act and Our Backyards: Improving Water Quality in the Santa Monica Mountains

NPDES No. CAS 004001 FY 08-09 ANNUAL REPORT Order No. 01-182
Los Angeles County Municipal Storm Water Permit (Order 01-182)
2008-2009 Individual Annual Report Form – City of Hidden Hills
Attachment U-4

- Potentially viewed by all homes in Malibu: 12575

Continued Distribution of The Living Lightly Guide:

- Potentially 500 readers

Outreach efforts: Approximately 95805 hits